

Privacy Policy

Terms of use

This Policy is a legal agreement between the Website user and Fondation Olo regarding the website www.fondationolo.ca (the Website).

PLEASE READ CAREFULLY BEFORE USING THE WEBSITE

By using the Website, you agree to be bound by the terms and conditions of this Policy, for as long as you are on the Website or bound by this Website after a purchase.

IF YOU DO NOT WISH TO BE BOUND BY THESE TERMS OF USE, DO NOT USE THIS WEBSITE.

The terms and conditions of this Policy are subject to change at any time and will take effect automatically. To make sure you are aware of any changes, please review these terms and conditions periodically. No notices will be issued following a change to the terms of use. Continued use of the Website following the posting of changes will mean that you accept and agree to the changes to the terms of use.

PROPERTY RIGHTS

You acknowledge and agree that all content and materials on the Website—including, but not limited to, texts, programs and software, databases, photos, videos, sounds, music, presentation and logos—are protected by copyrights, database rights, trademarks, service marks, patents, trade secrets and other property rights and laws. The content and materials on the Website are either exclusively owned and controlled by Fondation Olo or used under licence. These terms of use apply to any and all content and materials on the Website.

USE OF THIS WEBSITE

You are not authorized to use the Website for illegal purposes, such as publication, distribution or dissemination of any illegal material or information, including:

- any private data belonging to a third party, including trademarks and copyrighted data (other than data for which you have a licence);
- any misinformation, defamation, obscenities, racist remarks or hate speech;
- any harassment of a third party or breach of their privacy;
- any incitement of criminal activity, suicide, discrimination, hatred or violence motivated by race, ethnicity or national origin;
- any content that could harm a minor or pose a threat to human dignity;
- any pro-Nazi sentiments or denial of the Holocaust.



In addition, you may not use the Website to collect other Website users' personal information, including IP addresses.

DISCLAIMER

All content belongs to the Website. This Website may contain technical inaccuracies or typographical errors. Fondation Olo reserves the right to modify or delete any information or content appearing on this Website without prior notice. Fondation Olo and its partners and suppliers make no warranty as to the Website's content. Use of this Website is at the user's sole risk. Neither Fondation Olo nor its partners and suppliers will be liable for the use of the information on this Website.

THE CONTENT AND MATERIALS PROVIDED ON THIS WEBSITE MAKE NO WARRANTIES, WHETHER EXPRESS OR IMPLIED. NO ADVICE OR INFORMATION PROVIDED BY FONDATION OLO CAN CREATE A WARRANTY. NEITHER FONDATION OLO, NOR ITS PARTNERS AND SUPPLIERS, NOR THEIR PARENT COMPANIES OR AFFILIATES MAKE ANY WARRANTY AS TO THE ACCURACY OR RELIABILITY OF THE WEBSITE'S CONTENT AND ITEMS; AS TO THE AVAILABILITY OF THE WEBSITE AT ANY AND ALL TIMES; OR AS TO THE ABSENCE OF VIRUSES OR OTHER ITEMS OF A DESTRUCTIVE NATURE IN THE CONTENT, INFORMATION, SOFTWARE AND ANYTHING ELSE ACCESSIBLE FROM THE WEBSITE.

LIMITATION OF LIABILITY

IN NO EVENT WILL FONDATION OLO, ITS PARTNERS AND SUPPLIERS, OR THEIR PARENT COMPANIES, AFFILIATES, PARTNERS, SUBSIDIARIES AND LICENSORS BE LIABLE FOR ANY DIRECT OR INDIRECT DAMAGE—INCLUDING, BUT NOT LIMITED TO, LOSS OF PROFITS, BUSINESS OR DATA—ARISING OUT OF THE USE OR INABILITY TO USE THE WEBSITE OR THE CONTENT AND MATERIALS ACCESSIBLE THROUGH THE WEBSITE. THIS LIMITATION APPLIES, BOTH IN TORT AND CONTRACT, EVEN IF FONDATION OLO HAS NOT BEEN INFORMED OF THE POSSIBILITY OF SUCH DAMAGE.

INDEMNIFICATION

At its request, you agree to indemnify Fondation Olo, its affiliates, partners, subsidiaries and licensors, as well as their employees, contractors, agents and officers, in the event that their liability is called into question, as well as against claims and costs (including legal fees) arising from your use or your errors in using the Website. To the extent possible, you agree to cooperate with Fondation Olo in its defence in any matter in which you are required to provide indemnification.

THIRD-PARTY WEBSITES

Reference to any products, services, processes, third-party links or other information by trade name, trademark, manufacturer, supplier or otherwise does not constitute or imply endorsement, sponsorship or recommendation by Fondation Olo, its affiliates, partners, subsidiaries or licensors. In addition, the Website may link you, through automated searches or other means, to other websites that are not under the control of Fondation Olo. You



acknowledge that Fondation Olo is not responsible for the accuracy, copyright compliance, legality, decency or any other aspect of the third-party websites.

Fondation Olo provides you with a directory of websites. The information in this directory is for informational purposes only. Visit the websites in this directory for more up-to-date information. If you see information in the directory that needs to be updated, please reach out to Fondation Olo. Fondation Olo does not endorse or approve the content of the websites suggested in the directory, and is not liable for nor makes any warranties as to the content of the suggested websites.

Any links from third-party websites to this Website must receive prior approval from Fondation Olo, especially for links to pages other than the landing page. You can use the Contact Us form on this Website to request approval of a link.

PRIVACY POLICY

Fondation Olo adheres to very strict privacy protection principles.

Here is an overview of our policy. [See page 6 of this document for the full privacy and data protection policy.](#)

What we collect

Fondation Olo collects two types of visitor information. The first type is personal information that you voluntarily share with us, such as your name, address, phone number and/or email address. Most of this information is collected when you purchase a product and/or service from Fondation Olo. We may also collect your name, email address and/or any other information you voluntarily provide when you email us or send us a message through the Contact Us form, in order to identify you in future communications and to personalize the services we provide you.

The second type is general information: number of website visitors, pages visited, etc.

In general, you do not have to share any personal information to visit our websites. However, it may be impossible to visit certain pages on our Website without sharing your identity.

GRANT OF LIMITED LICENCE TO FONDATION OLO BY THE USER

By publishing, transmitting or submitting in any other way information, content, or material to this Website, including, but not limited to, feedback, data, answers, questions, comments, suggestions, projects and ideas:

- you authorize Fondation Olo, its affiliates, partners, subsidiaries and licensees to use, reproduce, display, execute, adapt, modify, distribute, have distributed and promote the information, content, or material in any form or place whatsoever and for any purpose whatsoever, whether commercial or otherwise, without any restriction or expectation of compensation, except where provided by law, and



- you represent and warrant that you own or control all rights related to your personal content and that the public release and the use of your content by Fondation Olo will not affect or infringe the rights of a third party.

USER CONSENT TO VERIFICATION AND DISCLOSURE

Fondation Olo will have no obligation to verify the information on its Website or transmitted to its Website. However, anyone using this Website agrees that Fondation Olo will periodically verify the content thereof (1) to comply with any law, regulation or request from the authorities; (2) to properly operate its Website or to protect itself and its users; or (3) for any other reason, at the sole discretion of Fondation Olo. Fondation Olo, at its sole discretion, reserves the right to modify, reject or delete any information on its Website or transmitted to it if it considers that such information is unacceptable or in violation of these terms of use.

Except where provided by law, if the user of data on this Website provides information, including, but not limited to, data, answers, questions, comments, suggestions, projects and ideas, this information will not be considered confidential and Fondation Olo will not undertake to prevent its disclosure.

CLAIM PROCEDURE FOR INFRINGEMENT

If you believe that your work has been copied and that it is made available on this Website in a way that infringes or violates intellectual property legislation, you can contact Fondation Olo through the Contact Us form on this Website.

GOVERNING LAW AND JURISDICTION

These terms of use will be governed by and construed in accordance with the laws of the Province of Quebec. Licensing agreements governing your use of third-party material on this Website may contain provisions requiring the involvement of foreign courts to resolve disputes related to these agreements. When you receive information from a third party, a logo or other indication appears to allow you to identify it.

SEVERABILITY AND ENTIRETY

Unless otherwise stated in this document, this agreement constitutes the entire agreement between you and Fondation Olo regarding the Website, and it supersedes all prior or contemporaneous communications and proposals (whether oral, written or electronic) regarding this Website between you and Fondation Olo, its affiliates or its licensors. If any part of these terms of use is deemed invalid or unenforceable, it should be interpreted to best reflect the initial intentions of the parties under applicable law, and the remainder of these terms will remain in full force and effect.

TERMINATION

Fondation Olo reserves the right, at its sole discretion, to terminate your access to part or all of this Website, with or without notice.



EXPORT

You agree never to export to any destination any part of the content or materials provided to you, or any product directly obtained from this content or these materials, unless it is in compliance with the laws, regulations, and rules governing exports.

NOTICE OF COPYRIGHT AND TRADEMARKS

Fondation Olo All rights reserved.

The reproduction of any material on this Website or any other content found in this Website other than those specifically mentioned herein is strictly forbidden. The use of any related documents and graphics and of any other material provided on this Website is subject to the above terms of use.

TRADEMARKS

The name Fondation Olo, its logo, and all product and service names, as well as design marks and slogans related to it are trademarks, service marks or registered trademarks of Fondation Olo, and cannot be used for commercial purposes without the prior written consent of Fondation Olo. All other product or service marks on this Website are registered trademarks that belong to their respective owners.

CONTACT

For more information regarding legal issues related to these terms of use, or should there be any questions or problems with respect to this service, please reach out through the Contact Us form on this Website.



Privacy and Data Protection Policy

Background

Fondation Olo values the privacy of its employees, donors, volunteers and families and their loved ones.

Fondation Olo collects, uses and discloses information on a daily basis in its work soliciting various forms of donations and encouraging participation in events, raffles and lotteries to accomplish its mission of supporting families and babies and to recruit and cultivate donors.

Information about your privacy is important to us. Fondation Olo aims to uphold the highest ethical standards when processing all data, especially personal data.

Purpose

The purpose of this Privacy and Data Protection Policy is to help you understand Fondation Olo's personal information collection, use, disclosure and retention practices. By providing Fondation Olo with personal information (whether via its website, on a donation form, by email, in person or over the phone), you agree to your information being handled as set out in this Privacy and Data Protection Policy, and you authorize Fondation Olo, its third parties and its service providers to handle your personal information for the purposes set out below (see 4).

Scope and limits

This Privacy and Data Protection Policy applies to Fondation Olo's digital space, i.e. its website, donation forms, service providers' websites, database and server.

However, this Policy does not apply to, and Fondation Olo is not responsible for, any third-party websites that may be accessible through links on this website. If you follow a link to a third-party website, that third party will have its own privacy policies, which you should review before submitting any personal information.



Fondation Olo – History and work

Fondation Olo was founded in 1991 when perinatal care teams at 47 CLSCs across Quebec decided to join forces. Today, Olo works hand in hand with stakeholders across the health care and social services network and a growing number of community organizations, embracing an innovative approach with a proven track record for supporting expectant mothers and vulnerable families.

Fondation Olo’s history

- In the early 1980s, perinatal care experts in Valleyfield launched the first Olo project using the Montreal Diet Dispensary’s Higgins Method® for nutrition intervention (the “œuf-lait-orange” [OLO] or “eggs-milk-oranges” program)—the bedrock of the Olo approach.
- In 1991, perinatal professionals across the Quebec health and social services network joined forces to found Fondation Olo.
- Between 1991 and 2005, Fondation Olo’s membership grew from 47 to 140 CLSCs, with most CLSCs having joined by the mid-1990s. Now, 30 years on, every CLSC is a member, across all CISSSs and CIUSSSs.

Improving family support and outreach: Fondation Olo in three acts

- Act 1: 1991–2013: Nutritional interventions with expectant mothers
- Act 2: 2013–2018: After-birth interventions expanded to cover the first 1,000 days of life, and education on healthy eating habits added to the program
- Beginning of Act 3: 2018 to today: Greater impact by collaborating with community organizations and supporting Indigenous communities

Community organizations

In 2018, Fondation Olo entered a new phase in how it works with community organizations. Since then, nearly 500 organizations have shown an interest in collaborating by ordering a free Discovery Kit about Fondation Olo’s messaging and tools.

These organizations are located all across Quebec and include 143 family resource centres, 86 public libraries, 46 collective kitchens, 37 food banks, 15 perinatal resource centres, 74 partner groups and 27 drop-in childcare centres.

Indigenous communities

Fondation Olo has also recently begun developing partnerships with Indigenous communities in Quebec.

Currently, two Fondation Olo members are in First Nations communities (Centre de santé de Mashteuiatsh and Centre de santé d’Opitciwan). Seventeen Indigenous organizations and communities (7 First Nations communities, 4 Cree communities, 2 Northern villages in Nunavik, 4 Native Friendship Centres) have received the Discovery Kit.

In late 2020, a development committee for Indigenous community partnerships was created. The committee includes representatives from five First Nations communities.

An effective approach, proven time and again



A 2016 study by Catherine Haeck and Pierre Lefebvre, two economic researchers at Université du Québec à Montréal, showed just how effective Fondation Olo's approach is. In particular, the study concluded that the Olo intervention:

- Helps reduce the risk of a baby having a low birth weight (under 5.5 pounds) by 1.6 times
- Has positive impacts on children's educational success later on

Fondation Olo: A forward-thinking foundation

Fondation Olo has made great progress, but there is still so much more work to do to improve the health of babies all across Quebec. The foundation has spent the past three decades growing and adapting to better meet the needs of vulnerable families. As it enters its next decade, Fondation Olo is looking forward to the many innovative projects it's already dreaming up.



What personal information does Fondation Olo collect?

Fondation Olo may collect and process different types of personal information in the course of operating its organization and providing its services. Personal information is any information that can be used to identify an individual. Fondation Olo may collect, use, store or transfer different types of your personal information, including:

- **professional and/or personal contact information**, such as first and last name, address, email address, date of birth and phone number;
- **biographical information** such as job title, employer name, professional and/or personal history, photographs and video or audio content;
- **marketing information and communication preferences**, as well as related information such as dietary preferences and survey comments and answers;
- **contribution history and participation** in organization events, billing and financial information such as billing address, bank account information and payment information;
- **information about services**, such as details about services provided to you by Fondation Olo;
- your **employment history**, networks, community involvement, professional memberships and family information;
- **recruitment information**, such as your resumé, education and employment history, details of professional memberships and other information relevant to potential recruitment by Fondation Olo;
- **website usage and other technical information**, such as details of visits to Fondation Olo's websites, your interaction with its online advertising and content, and information collected through cookies and other tracking technologies;

Fondation Olo may, on rare occasions and under exceptional circumstances, collect other types of information, including:

- **information provided to Fondation Olo by or on behalf of its clients** or generated by the foundation in the course of providing its services, which may, where relevant, include sensitive categories of personal information (ethnic and racial origins, political opinions, religious or philosophical beliefs, union membership, sexual orientation, etc.);
- **information such as your community investment and donation policies**, contributions, organizations donated to and their causes (if applicable), donor recognition received, the decision-making process, the individuals involved in the organization and the decision-making process;
- **any other personal information provided** – please note that if you provide personal information to us about other people (such as your customers, directors, officers, shareholders or beneficial owners), you must ensure that you have given those individuals appropriate notice that you are providing their information to us and have obtained their consent to that disclosure;
- where applicable, records of consent given to us (date, time, means of consent), in circumstances where such consent is needed for the processing of personal information.

Minors

Fondation Olo does not knowingly collect information from children or other persons who are under 14 years old. If you are a minor under 14 years old, please do not provide any personal information without the express consent of a parent or guardian. If you are a parent or guardian and you know that your children have provided us with personal information, please contact Fondation Olo. If Fondation Olo learns it has collected personal information



from minor children without verification of parental consent, it will take the necessary steps to remove that information from its servers.

How does Fondation Olo collect your personal information?

Fondation Olo collects your personal information from you and from interacting with you:

- when you make any kind of donation to Fondation Olo;
- during the course of interviews, stories and recordings to be used as consented on its platforms;
- when you register for its fundraisers;
- when you sign up for its events, training and newsletters;
- when you sign up to volunteer for the organization;
- when you interact with its website.

Fondation Olo occasionally receives information about you from third parties, for example:

- analytics providers such as Google Analytics;
- advertising networks such as Facebook and Google AdWords;
- search information providers such as Google;
- publicly available information about you.

Fondation Olo also collects publicly available information, particularly from public platforms, including its website.



How does Fondation Olo use personal information?

Fondation Olo may use personal information in the following ways, either with your consent or, where applicable, in accordance with applicable law, such as:

- to provide its services, conduct its business and administer and perform its services, including to carry out its obligations arising from any agreements entered into between you and Fondation Olo;
- to facilitate use of its website, ensure content is relevant and ensure that content on its website is presented in the most effective manner for you and your device;
- for marketing and business development purposes – to provide details of new services, updates about the organization and its sector and invitations to seminars and events, if an individual has chosen to receive these;
- for research and development purposes (including from a security perspective) – for analysis in order to improve its website or newsletters, better understand our clients' service and marketing requirements, and better understand our organization and develop our services and offerings;
- for recruitment purposes – to enable it to process applications for employment and to assess your suitability for any position for which you may apply at Fondation Olo;
- to fulfill its legal, regulatory or risk management obligations;
- to fight against fraud and/or perform other background checks, including those that may be required by applicable law or regulation and/or best practice at any given time (if false or inaccurate information is provided or fraud is identified or suspected, details may be passed on to fraud prevention agencies and may be recorded by them or by Fondation Olo). Fondation Olo may also rely on substantial public interest (prevention or detection of crime) or legal claims as the basis for processing sensitive categories of personal information;
- to enforce its legal rights, to comply with its legal or regulatory reporting obligations and/or to protect the rights of third parties;
- to ensure payment – to recover any payments owed to the foundation and, where necessary, enforce such recovery through the engagement of debt collection agencies or other legal action (including court proceedings);
- To reorganize or make changes to the organization – in the event that Fondation Olo undergoes a reorganization (for example, if it merges, combines or divests a part of the organization), it may need to transfer some or all of your personal information to the relevant third party (or its advisors), as part of either a due diligence process or a transfer of information to that reorganized entity or third party for the same purposes as set out in this Privacy and Data Protection Policy or for the purpose of analyzing any proposed reorganization. If this occurs, Fondation Olo will do everything in its power to protect and secure all personal information in its possession.



With whom does Fondation Olo share personal information?

Fondation Olo is a duly incorporated non-profit organization and is recognized as a charitable organization. Consequently, any personal information that Fondation Olo collects may be shared with and processed by any entity within Fondation Olo's network. It may also share personal information with certain third parties, such as:

- Fondation Olo volunteers and clients, in order to help them recruit human resources and volunteers and solicit financial and other contributions;
- third-party service providers and/or partners who provide the foundation with donation solicitation, data analytics, website, application development, hosting, maintenance and other services. These third parties may have access to or process personal information to provide their services. Fondation Olo limits the information provided to these service providers to only what is reasonably necessary for them to carry out their work, and its contracts with them require them to maintain the confidentiality of such information;
- law enforcement and governmental entities when required by law. For greater clarity, Fondation Olo may disclose personal information or other information if required to do so by law, including tax law, or in the good faith belief that that such action is necessary to comply with applicable laws, in response to a court order or government subpoena or warrant, or to otherwise cooperate with law enforcement or other governmental agencies.
- Fondation Olo will only use personal information to fulfill the primary purpose and applicable legitimate purpose it was collected for, or for a purpose compatible with that primary purpose.

The organization uses services provided by third-party websites such as Google and Facebook to promote its content and offerings.

When you visit Fondation Olo's website, these third parties may use cookies, web beacons and other similar technologies on your hard drive to collect or receive information about your browsing activity on the website and elsewhere on the internet. These technologies are used to provide you with relevant, interest-based advertising. You can view cookies via your browser settings and change your settings to delete cookies should you so wish; it is in your complete control.

You can also opt in to have third-party cookies stored on your hard drive to receive targeted advertising.

For more information, please see our [Cookie Policy on page 15](#).

How long does Fondation Olo keep personal information?

Fondation Olo will only keep personal information for as long as necessary to fulfill the purposes set out in this Privacy and Data Protection Policy and comply with its legal and regulatory obligations.

If you would like further information about how long Fondation Olo keeps personal information, please contact us as set forth in the "How can you contact Fondation Olo?" section.



Where does Fondation Olo store personal information? Does it transfer personal information outside of Quebec?

Personal information collected by Fondation Olo is stored in an established, secure database and on Fondation Olo's websites and servers.

Backups of personal information in Fondation Olo's database and on its websites are stored on servers located in the province of Quebec. Backups of information on Fondation Olo's servers are stored in and outside of Quebec, but never outside of Canada.

Any printed documents containing personal information are stored in a secure location, such as a filing cabinet, in a locked room within Fondation Olo's premises.



How does Fondation Olo protect personal information?

Fondation Olo follows generally accepted industry standards to protect information submitted to it, both at the time of transmission and once the information has been received. It maintains appropriate physical, technical, and administrative safeguards to protect personal information against accidental or unlawful destruction, accidental loss, unauthorized alteration, unauthorized disclosure or access, misuse, and any other unlawful form of processing of the personal information in its possession. Fondation Olo has taken steps to ensure that the only personnel who are granted access to your personal information are those with a business “need to know” or whose duties reasonably require such information.

However, no method of transmission over the internet, nor any means of electronic storage, is 100% secure. Fondation Olo cannot completely ensure or warrant the security of any information you transmit or provide, and you do so at your own risk. It also cannot guarantee that such information may not be accessed, obtained, disclosed, altered or destroyed by breach of any of its physical, technical or administrative safeguards. If you believe personal information has been compromised, please contact Fondation Olo as set forth in the “How can you contact Fondation Olo?” section. If a confidentiality incident involving your personal information occurs, Fondation Olo will promptly notify you as soon as it becomes aware of the incident. The foundation will take the steps necessary to reduce the risk of harm and prevent similar incidents in the future.



What rights do I have over my personal information?

Under certain circumstances and in accordance with applicable data protection laws, an individual has the following rights:

- Access: the right to ask whether Fondation Olo is processing information and, if it is, request access to personal information. Subject to applicable law and, where applicable, payment of a possible fee, this enables the individual to receive a copy of the personal information Fondation Olo holds and certain other kinds of information about that individual;
- Accuracy: Fondation Olo is required to take reasonable measures to ensure that the personal information in its possession is accurate, complete, not misleading and up to date;
- Correction: the right to request that any incomplete or inaccurate personal information Fondation Olo holds be corrected;
- De-indexing: the right to request that Fondation Olo cease disseminating the individual's personal information or de-index any hyperlink attached to their name that provides access to information if the dissemination of the information causes injury to the individual or contravenes the law or a court order (the right to erasure or right to be forgotten);
- Anonymization: the right to have Fondation Olo anonymize your personal information instead of destroying it so that it can use that information, but only for serious and legitimate purposes (for example, to keep information required for a potential audit);
- The right to be informed if any decision made about you is based exclusively on the automated processing of information;
- The right to be informed if Fondation Olo uses identification, location-tracking or profiling technology and the means by which the identification, location-tracking and profiling features of the technology can be activated.

Finally, you can also file a complaint with a data protection supervisory authority, in particular in the country/province/state where you normally reside (in Quebec, the Commission d'accès à l'information), where Fondation Olo is based or where an alleged infringement of data protection law has taken place.

To exercise any of these rights, please contact Fondation Olo as set forth in the "How can you contact Fondation Olo?" section.



How does Fondation Olo use cookies and similar technologies?

For details about the cookies Fondation Olo uses, please see our Cookie Policy section on page 12 of this Privacy and Data Protection Policy.

How can you contact Fondation Olo?

If you have any questions or comments about this Privacy and Data Protection Policy or your personal information, or if you wish to exercise your rights, file a complaint or obtain information about Fondation Olo's policies, practices and service providers, please contact our Privacy Officer at eboyer@fondationolo.ca, by phone (1-888-656-6372, ext. 201) or by mail at:

Fondation Olo

Attention: Élise Boyer

Privacy Officer

550 Sherbrooke Street West, East Tower, Suite 230
Montréal, Quebec H3A 1B9

How does Fondation Olo update this Privacy and Data Protection Policy?

Fondation Olo may change the content of its website and how it uses cookies without notice. Our Privacy and Data Protection Policy and Cookie Policy are therefore subject to change from time to time in the future. You are encouraged to review these policies whenever you visit the website to stay informed of how personal information is handled.

This Policy was last updated on 2023-08-30.



Cookie Policy

Consent

By using [Fondation Olo's website](#), you consent to the use of cookies in accordance with this Cookie Policy. You will be informed of this when you first visit our website. Although this notification will not usually appear on subsequent visits, you may withdraw your consent at any time by following the instructions below.

Disabling cookies

If an organization that has set a cookie provides a tool to automatically disable its cookie(s), the name of the organization, the types of cookies it has set and a link to its automatic disabling tool will be provided. In all other cases, the names of the cookies themselves and their sources will be provided as of the date of this Cookie Policy so that you can easily identify and disable them if you want through your browser controls.

If you do not agree to the use of these cookies, please disable them by following the instructions for your browser at [All About Cookies](#) or use the automatic disabling tool where available. However, some services will not function optimally if cookies are disabled.

The organization may change the cookies it uses after you first visit this website. This Cookie Policy will always allow you to know who is placing cookies and for what purpose, as well as how to disable them. We encourage you to review the Policy periodically.

What types of cookies does Fondation Olo use?

Fondation Olo and its providers use the following types of cookies.

Strictly necessary cookies

These cookies are essential for you to browse the website and use its features.

Without these cookies, the services you request from the website (such as the ability to navigate between pages) cannot be provided.

Performance cookies

Fondation Olo makes use of analytic cookies to analyze how visitors use its website and to monitor website performance. This allows the foundation to provide a high-quality experience by customizing its offering and quickly identifying and fixing any issues that arise. For example, Fondation Olo might use performance cookies to keep track of which pages are most popular, to see which method of linking between pages is most effective and to determine why some pages are receiving error messages. It might also use these cookies to highlight articles or site services that we think will be of interest to you based on your use of the website. The information that Fondation Olo or its providers collect using these cookies is not associated with your personal information.



Functionality cookies

Fondation Olo makes use of cookies to provide you with certain features—for example, to remember choices you make (such as your username, language or region), or to recognize the platform you are using to access the website, and to provide enhanced and more personal features. These cookies are not used to track your browsing activity on other websites.

Targeting cookies

Targeting cookies (or advertising cookies) collect information about your browsing habits and are used to make advertising more relevant to you based on you and your interests. They are used by services provided by third parties on the website, such as “like” or “share” buttons. AddThis cookies are examples of targeting cookies. Third parties provide these services in return for recognizing that you have visited Fondation Olo’s website.

When you use the LinkedIn, Twitter or other share buttons available, you will be directed to a page controlled by one of those companies, which may place cookies (including targeting cookies) and will be subject to the cookie policy of LinkedIn, Twitter or the relevant other website, respectively.

HTML email web beacons and webinars

Fondation Olo’s marketing-related emails contain a single, campaign-unique “web beacon pixel” to tell it whether its emails are opened and, combined with other technology, to verify any clicks through to links within the email. Fondation Olo may use this information for purposes including determining which of its emails are more interesting to you and to query whether users who do not open its emails wish to continue receiving them. The pixel will be deleted when you delete the email. If you do not wish the pixel to be downloaded to your device, you should choose not to click links that Fondation Olo sends you. This information may be connected to your personal identity.

This Cookie Policy does not cover third-party websites

Please note that this Cookie Policy does not apply to, and Fondation Olo is not responsible for, the privacy practices of third-party websites that may be linked to or accessible through its website.

Changes to the Cookie Policy

Fondation Olo may update this Cookie Policy, and it encourages you to review the Policy periodically to stay informed of how it is using cookies. This Cookie Policy was last updated on 2023-08-30.

