

350,000 vouchers redeemed annually for babies' health!

Every year, you—the merchants—make it possible for Olo follow-up care to provide thousands of expectant mothers in low-income circumstances and their families free foods that are essential during pregnancy.

These foods are made available to them through vouchers that are redeemable in grocery, convenience, drug and department stores.

350,000 vouchers are user every year thanks to your outstanding cooperation.

Fondation Olo invites you to join some other 2,500 Quebec merchants who redeem Olo vouchers and to advise your staff to accept them, by distributing or attaching the information on the back of this page.

Eligible foods

Eight foods are offered for free under the Olo follow-up care: eggs, milk, frozen vegetables, frozen puree, oat blend, tofu, bread and apples.

Only the products, brands and formats indicated on the vouchers are eligible.



*En l'absence de lait Québon®, le détaillant est autorisé à remettre un produit équivalent de la marque Natrel®.



Reimbursement from Redemco

Redemco is a Canadian company that manages rebate and cash refund programs. It provides reimbursement to retailers for most promotions and rebates. This way, Olo vouchers can be sent in and reimbursed at the same time as the other coupons handled by your store(s). Redemco's contact information is given on the back of every voucher.



Help change lives

Recognize these vouchers?

They are redeemable for these free products:





Accept the product, brand and size specified on the voucher.

*If Québon milk is not available, the retailer is authorized to supply an equivalent Natrel® product.

A support network for pregnant women

An Olo practitioner gives these vouchers to new mothers and pregnant women receiving personalized intervention.





The expectant
and new mother,
her partner, a family
member or any other
person helping her can
redeem the vouchers for
products when checking
out at the cash
register.



the vouchers by mail to Redemco to be reimbursed.

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Thank you!

By accepting these vouchers, you're encouraging the health of babies in Quebec