



500,000 vouchers redeemed annually for babies' health!

Every year, you—the merchants—make it possible for Olo follow-up care to provide thousands of expectant mothers in low-income circumstances and their families free foods that are essential during pregnancy.

These foods are made available to them through vouchers that are redeemable in grocery, convenience, drug and department stores.

Half a million vouchers are used every year thanks to your outstanding cooperation.

Fondation Olo invites you to join some other 2,500 Quebec merchants who redeem Olo vouchers and to advise your staff to accept them, by distributing or attaching the information on the back of this page.

Eligible foods

Seven foods are offered for free under the Olo follow-up care: eggs, milk, frozen vegetables, frozen puree, oat blend, tofu and bread.

Only the products, brands and formats indicated on the vouchers are eligible.

EGGS

Dozen white eggs, large size (product of Quebec or Canada)

MILK

4-litre size of Québon or Nutrinor milk, 3.25 % or 2 %; or 2-litre size of Natrel lactose-free*

FROZEN VEGETABLES

Bag of Arctic Gardens frozen vegetables any size between 450 g and 750 g

Frozen puree for babies

Box of 6 cups of Mother Hen frozen puree beef, pork and chicken flavours

Oat blend for babies

One 180g bag of Belov oat blend, all flavours are accepted

TOFU

One standard or marinated block of Unisoya tofu, between 300g and 454g

BREAD

One loaf of bread Boulangerie St-Méthode all types of bread excluding organic types

*If Québon milk is not available, the retailer is authorized to supply an equivalent Natrel® product.

Reimbursement from Redemco

Redemco is a Canadian company that manages rebate and cash refund programs. It provides reimbursement to retailers for most promotions and rebates. This way, Olo vouchers can be sent in and reimbursed at the same time as the other coupons handled by your store(s). Redemco's contact information is given on the back of every voucher.

➤ Some vouchers with the Olo name are produced by CISSS or CIUSSS members of Fondation Olo to offer different or complementary products. These coupons have a different look and don't have a barcode. Follow the instructions on the vouchers to get your reimbursement.

Help change lives

Recognize these vouchers?

They are redeemable for these free products:



Accept the product, brand and size specified on the voucher.

*If Québon milk is not available, the retailer is authorized to supply an equivalent Natrel® product.

A support network for pregnant women

1

An Olo practitioner gives these vouchers to pregnant women receiving personalized follow-up.



The expectant mother, her partner, a family member or any other person helping her can redeem the vouchers for products when checking out at the cash register.

2

The merchant sends the vouchers by mail to Redemco to be reimbursed.



3

Thank you!

By accepting these vouchers, you're encouraging the health of babies in Quebec.