

STRENGTH IN NUMBERS

Mobilizing an Ecosystem to Support
Little Ones and Their Families

2025–2026
Impact Report



Des
bébés
en santé



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MESSAGE FROM THE CHAIR OF THE BOARD AND THE EXECUTIVE DIRECTOR



Élise Boyer
Executive Director,
Fondation Olo

Martin Gingras
Senior Vice-president,
for Personal Banking Solutions
and Distribution Strategy National Bank



Entering our 35th year, we are more convinced than ever that collective action is a powerful lever for change, and this is clearly reflected in the powerful, dedicated ecosystem that has developed around our mission. Together with our partners, care providers, donors and decision-makers, we help reinforce a vital social safety net for the families we support. We have every reason to be incredibly proud, and above all, deeply grateful.

Time may pass, but our commitment remains unwavering: taking concrete action to reduce food and social inequalities and provide every family with the necessary conditions to make tangible changes in their lives.

This year, our initiatives continued to multiply and bear fruit. And while we thrive in development environments, we chose to dedicate a major effort toward strengthening our roots. Taking this time to revisit our core values and fortify our foundations allows us to move forward with even greater consistency and impact.

Building on these achievements, we step into the future with determination, humility and ambition. Because every action counts and because, together, we have the power to make a real difference.

The achievements outlined in this Impact Report are the result of a joint effort by our team, our donors, our care providers, our partners, and our numerous allies. On behalf of the families we support, thank you for your commitment!

★ FONDATION OLO'S IMPACT

Purpose

Breaking the cycle of food and social inequalities by acting in the first 1,000 days of a child.

Mission

Providing families with an equal chance of bringing a healthy baby into the world and of introducing healthy eating habits early on.

Vision

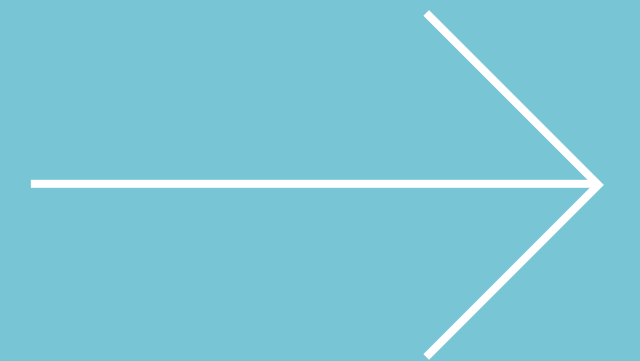
Becoming the reference in nutrition during the first 1,000 days by leveraging our expertise and ability to mobilize stakeholders with the power to break barriers to healthy eating.

Values

- ★ Equity
- ★ Collaboration
- ★ Rigour
- ★ Empathy

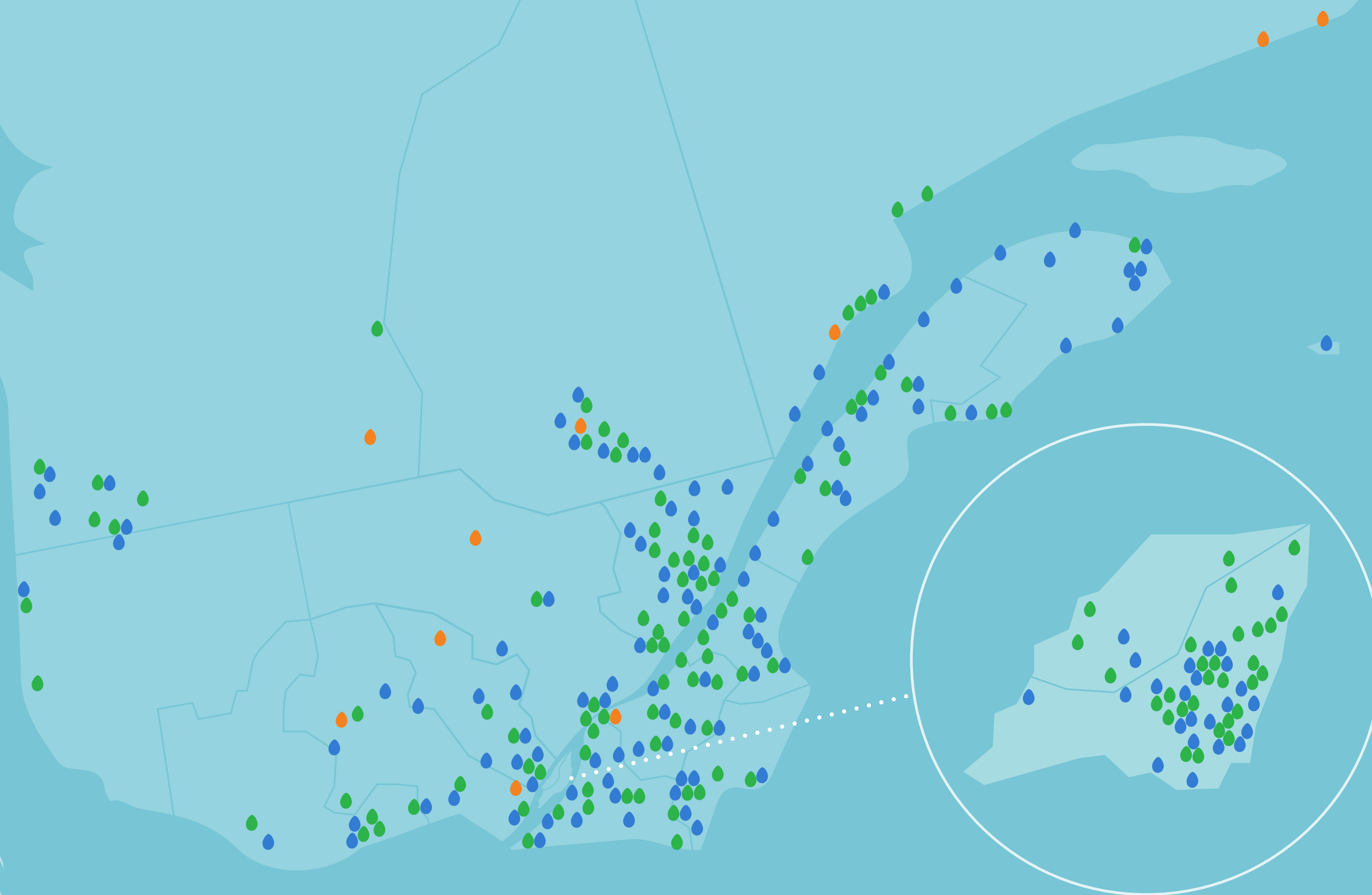
Pillars

- ★ Prevention
- ★ Capacity for action
- ★ Accessibility



★ THE IMPACTS OF OLO CARE

AN OLO PRESENCE THROUGHOUT QUÉBEC



10

Indigenous communities
with whom we have
official collaboration agreements

+150

service points
of the health and social services network
offering Olo monitoring

135

community organizations
that have participated in the
Let's Cook with Olo program to date

Data as of March 31st 2026



★ THE IMPACTS OF OLO CARE

Olo Care has many positive impacts on the baby from birth, but also over the long term:



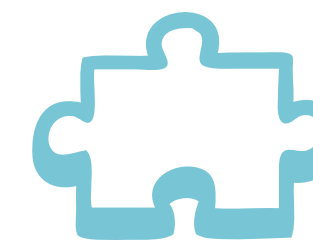
Their eating habits



Their overall health



Their access to care



Their optimal development



Their attachment to their parents



Their school success



TO LEARN MORE
ABOUT OLO CARE



★ THE IMPACTS OF OLO CARE

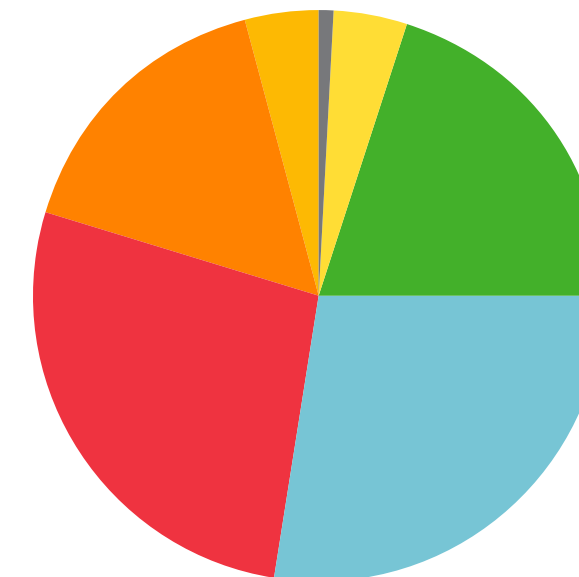
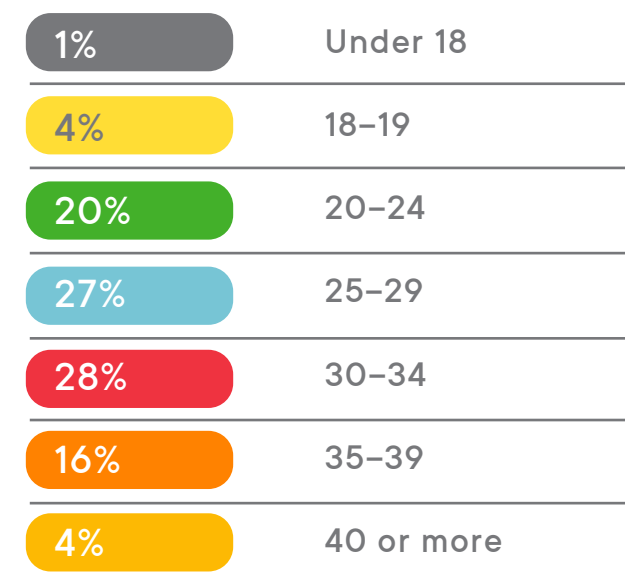
Overview of the women participating in Olo Care (2024-2025)¹

13,116 women enrolled (prenatal and postnatal)

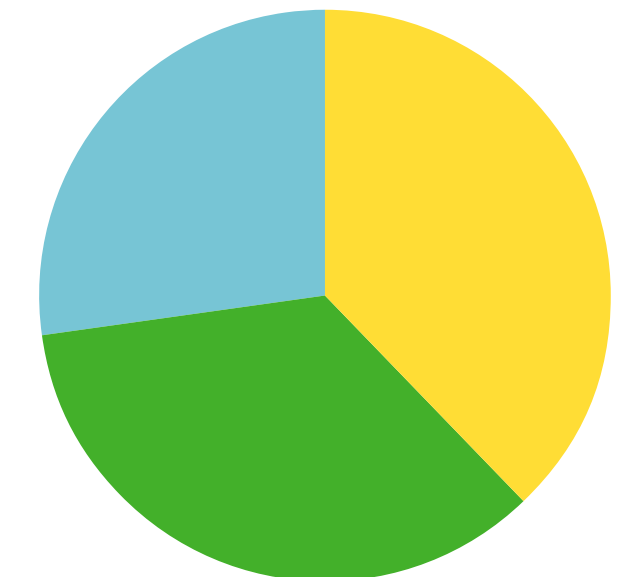
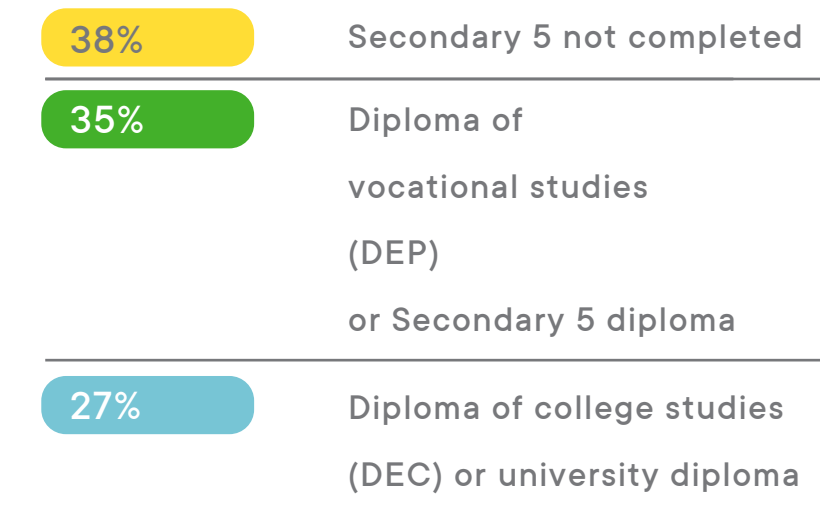
8,345 women newly enrolled and starting Olo Care

¹Does not include Indigenous health centres.

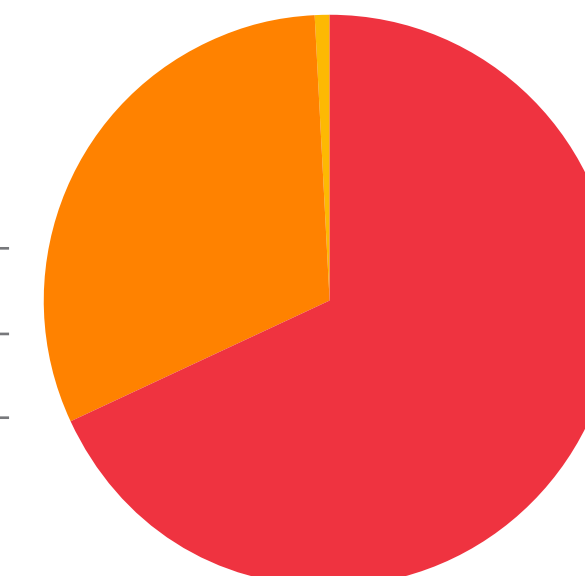
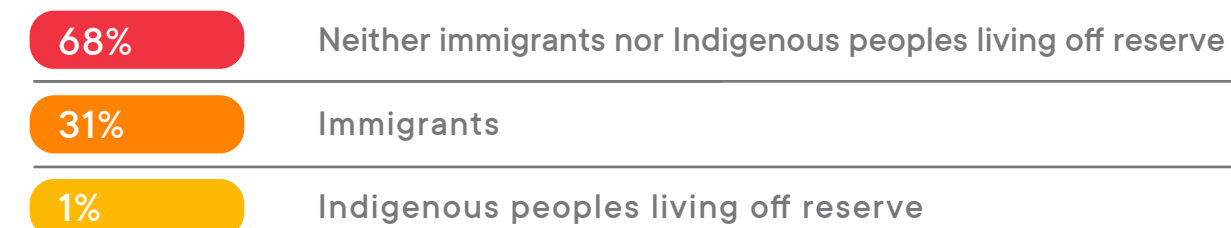
AGE



LEVEL OF EDUCATION



STATUS



★ THE IMPACTS OF OLO CARE

OLO CARE IN NUMBERS

564 956

Olo food coupons distributed during prenatal and postnatal follow-ups in 2025–2026

207 345

of milk

12 933

of cereal for babies

119 335

of eggs

16 895

of apples

153 905

of frozen vegetables

12 463

of meat purees for babies

19 900

of tofu

22 180

of sliced bread



8 652

bottles of prenatal multivitamins distributed

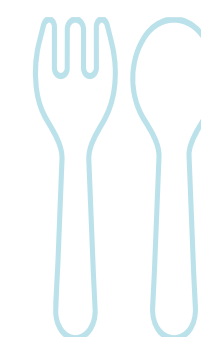


33 533

educational tools handed to parents

13 018

downloaded from our website's Family hub



1 203

Olo care provider and Olo-SIPPE



1 342

merchants who accept our coupons throughout Quebec



788

individual donors



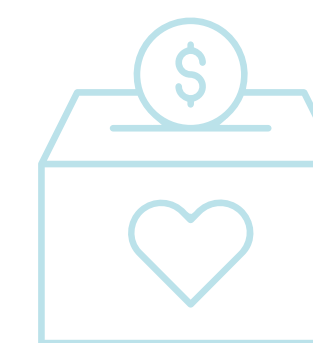
62

monthly donors



110

corporate donors



700

community-based organizations reached



★ THE IMPACTS OF OLO CARE

OLO CARE IN NUMBERS

13 116 women participating in Olo care throughout Quebec

ADMINISTRATIVE REGIONS		NUMBER OF WOMEN ENROLLED IN PRE AND POST NATAL OLO CARE IN 2024-2025	NUMBER OF PREGNANT WOMEN NEWLY ENROLLED IN PRENATAL CARE IN 2024-2025
1.	Bas-Saint-Laurent	291	159
2.	Saguenay-Lac-Saint-Jean	387	221
3.	Capitale-Nationale	981	680
4.	Mauricie et Centre-du-Québec	1046	642
5.	Estrie	889	621
6.	Montréal	4519	2942
7.	Outaouais	657	461
8.	Abitibi-Témiscamingue	264	155
9.	Côte-Nord	166	94
10.	Nord-du-Québec	22	13
11.	Gaspésie-Îles-de-la-Madeleine	180	103
12.	Chaudière-Appalaches	443	278
13.	Laval	525	348
14.	Lanaudière	813	351
15.	Laurentides	412	302
16.	Montréal	1442	929
Regions Not Available		79	46



★ THE IMPACTS OF OLO CARE

WHERE DOES YOUR DONATIONS GO?

Your donations allow Fondation Olo to implement **preventive actions** that help **break the cycle of food and social inequalities** during the period that matters most for children: **the first 1,000 days**.

When you give to Fondation Olo, here's how your donation is used:

31%

Supporting our partners in the field

24%

Developing and distributing educational tools

20%

Giving families access to Olo foods

11%

Rolling out cooking workshops

14%

Ensuring sound management and outreach



The graph above is based on the average of the last 5 fiscal years and takes into account the allocation of the federal government subsidy as well as investment income and contributions.



OVERVIEW OF THE PERINATAL PERIOD AND FOOD INSECURITY IN QUEBEC

Approximatively

80%



of the brain total volume is reached during the first 1,000 days².

Fondation Olo focuses its actions during the first 1,000 days—from pregnancy to age two—as this is when children undergo unique and crucial cognitive, physical, physiological, and psychological development. During this period, one million neural connections are formed every second³.

These connections build the foundation for the brain's proper functioning and a child's lifelong ability to learn, and proper nutrition is vital to fuelling this development. Unfortunately, the current landscape of food insecurity in Quebec is deeply concerning:

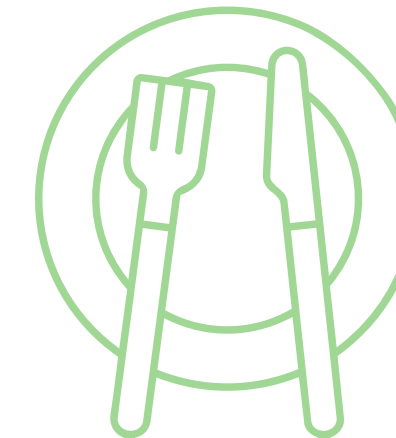
1/2



1 in 2 parents in Quebec say they feel alone or have struggled with mental health issues since the birth of their child⁴.

More than

1/4



1 in 4 households in Quebec with at least one child aged 0 to 5 were food insecure in 2023⁵.

1/4



1 in 4 parents of children aged 0 to 5 in Quebec felt they could not afford to meet their family's basic needs in 2022⁶.

23.4%

Food insecurity in the province is expected to rise by 23.4% by 2028, according to a study commissioned by Food Banks of Quebec⁷.



In light of these findings, Fondation Olo is redoubling its efforts to support parents across Quebec during the crucial first 1,000 days and to reduce food and social inequalities.

Given the lack of data on food insecurity among pregnant women, it is difficult to get a clear picture of its impact on future generations. We must delineate the situation as precisely as possible so that public policies can better address this issue.

² Center on the developing child, Harvard University

³ Idem.

⁴ La Presse, mars 2026

⁵ Observatoire des tout-petits, novembre 2025

⁶ Observatoire des tout-petits, novembre 2025

⁷ Radio-Canada, janvier 2026





➤ IMPACTFUL PROJECTS

APPLES BECOME PART OF OLO CARE



TO READ MORE
ABOUT THIS,
CLICK HERE



Thanks to a new partnership with the *Producteurs de pommes du Québec* and the *Association des emballeurs de pommes du Québec*, an additional food is now offered by Fondation Olo during the postnatal period. Apples bearing the *Pommes Qualité Québec* logo join bread, meat purees, cereal for babies, and tofu in the lineup of foods offered after birth as part of Olo Care.

An official launch took place last September at the Coteau Rougemont vineyard and cider mill, in the presence of representatives from the CISSS de la Montérégie-Est, local community organizations, and partners from the food and philanthropic sectors. Two political figures—Audrey Bogemans, Member of the National Assembly for Iberville, and Chantal Rouleau, Minister responsible for Social Solidarity and Community Action—also agreed to attend the event to highlight its importance.



From left to right: Brunau Côté, President of the Association des emballeurs de pommes du Québec; Sébastien Morissette, Vice-President of the Producteurs de pommes du Québec; Audrey Bogemans, Member of the National Assembly for Iberville; Élise Boyer, Executive Director of the Fondation Olo; Isabelle Robert, Co-owner of the Coteau Rougemont Vineyard and Cider House; Hélène Chabot, Head of Integrated Perinatal and Early Childhood Services at the CISSS de la Montérégie-Centre; Jérôme-Antoine Brunelle, Executive Director of the Producteurs de pommes du Québec



TO WATCH CHANTAL
ROULEAU'S VIDÉO,
CLICK HERE





➤ IMPACTFUL PROJECTS

APPLES BECOME PART OF OLO CARE



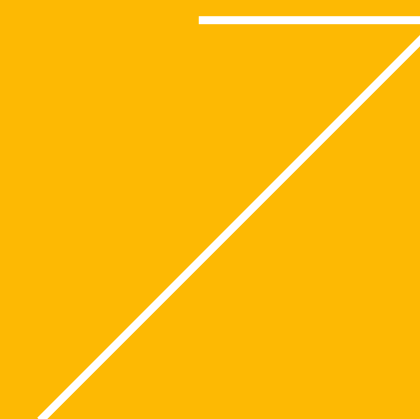
TO READ MORE
ABOUT THIS,
CLICK HERE



Audrey Bogemans, Member of the National Assembly for Iberville; Élise Boyer, Executive Director of the Fondation Olo; Étienne Nadeau, Union Affairs Advisor | Les Producteurs de pommes de l'est-du-Québec; François Turcotte, President of Les Producteurs de pommes de l'est-du-Québec; Nadine Cormier, Advisor, Partnership and Government Relations; Julie Strecko, Nutritionist, Head of Research and Analysis; Marie-Luce Ouellet, Director of Public Affairs and Communications

Apples also made their way to the National Assembly, where they were delivered to all the members of the National Assembly to celebrate the news and remind them of the importance of Fondation Olo's mission. Audrey Bogemans took the floor in the chamber to make a statement highlighting the addition of this fruit to Olo Care.

With apples, there are now eight foods offered as part of Olo Care. These foods, all of which are local, allowed Fondation Olo to receive the ***Aliments du Québec au Menu*** recognition for a second consecutive year.





➤ IMPACTFUL PROJECTS

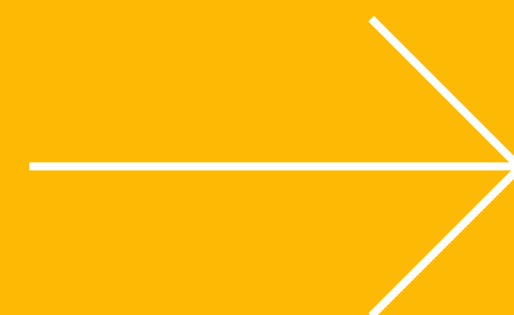
COOKING WORKSHOPS TO EMPOWER FAMILIES



TO LEARN MORE
ABOUT THIS,
CLICK HERE

The ***Let's cook with Olo program***, which enables community organizations to hold cooking workshops with parents during the perinatal period, is now in its second year and currently supports 112 organizations across Quebec. Thanks to funding from our donors, the Government of Quebec, and a partnership with M361, the initiative continues to roll out across the province to improve families' food literacy and support them in developing healthy eating habits.

Let's cook with Olo





➤ IMPACTFUL PROJECTS

COOKING WORKSHOPS TO EMPOWER FAMILIES

A successful
first year
(2024-2025):



85

community organizations
supported



2 822

participating parents



1 820

participating children



TO LEARN MORE
ABOUT THE FIRST YEAR
OF LET'S COOK WITH OLO,
READ THE ILLUSTRATED
REPORT





➤ IMPACTFUL PROJECTS

COOKING WORKSHOPS TO EMPOWER FAMILIES

Let's cook with Olo raises the capacity for action of parents due to Olo's expertise and aims to support organizations during cooking workshops.

5



newsletters filled with resources for cooking activity facilitators

2



café-causerie events for cooking activity facilitators hosted by a Fondation Olo nutritionist to enhance their knowledge of nutrition and share insights as a group

54



one-on-one meetings and **11 group sessions** between community groups and a Fondation Olo nutritionist to discuss about the project

5



new kits for discovering local foods and learning how to use them

5



community organization visits by Fondation Olo's team

Let's cook with Olo received the DUX manger mieux *Coup de cœur* award, which recognizes products and initiatives that improve food options and guide consumers in making healthier food choices.



TO READ MORE ABOUT THIS, [CLICK HERE](#)



➤ IMPACTFUL PROJECTS

STRENGTHENED RELATIONS WITH INDIGENOUS COMMUNITIES

2



new partnership agreements with communities,
bringing the total to 10

More than

30



meetings with Indigenous communities

More than

15



meetings with Indigenous friendship centres

Presentation of the

2



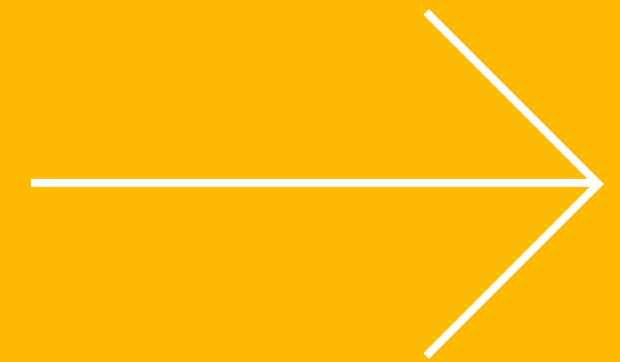
training sessions in person at an Indigenous
friendship centre

More than

250



pregnant Indigenous women
have been supported this year





➤ IMPACTFUL PROJECTS

STRENGTHENED RELATIONS WITH INDIGENOUS COMMUNITIES

2



training sessions developed in collaboration with the First Nations of Quebec and Labrador Health and Social Services Commission (FNQLHSSC) as part of webinars held for several communities and Indigenous friendship centres, in English and French (107 participants in total):

- *Alimentation et grossesse and Healthy Eating and Pregnancy (May 27, 2025)*
- *Alimentation des tout-petits de 0 à 2 ans and Health Eating for Little Ones 0-2 Years Old (June 3, 2025)*

107

total participants





➤ IMPACTFUL PROJECTS

A MOVING STORY AT THE HEART OF OUR ANNUAL CAMPAIGN



TO LEARN MORE
ABOUT THIS,
CLICK HERE

\$48,000 raised

Launched in November, the *With Olo, every dollar makes little ones grow* campaign raised a record amount thanks to the touching story of a mother who benefited from Olo Care 22 years ago. The deeply moving video shows the full extent of Olo's impact through Julie's story.

Reunited at Fondation Olo's offices, Julie and her care provider share a powerful moment that reminds us of the importance of certain key people we meet along the way.



AVEC OLO,
CHAQUE DOLLAR
FAIT DES **PETITS**



“ In my story, there are two names to remember:
Ariane, my daughter, and Danielle, the Olo care provider
who was a true beacon of light for me. ”



TO LISTEN
TO JULIE'S STORY

★ MAJOR EVENTS

DÎNER OLO

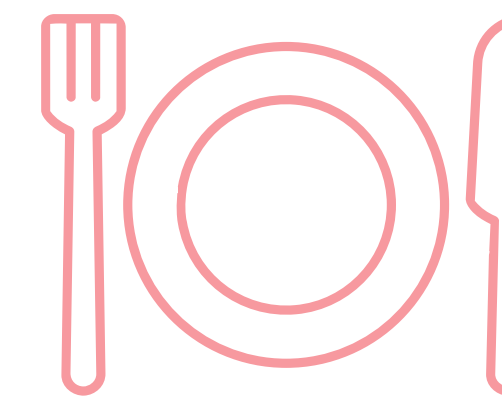


A memorable 22nd edition marked by resilience. Despite a major power outage that plunged Marché Bonsecours into darkness, the event was a resounding success.



TO READ MORE
ABOUT THIS,
CLICK HERE

500
guests



18
volunteers from National Bank



2



• LES MARCHÉS •
Tradition

honorary co-presidents: Simon Rainville, Les Marchés Tradition and Marché Bonichoix (Sobeys), and Martin Gingras, National Bank



★ MAJOR EVENTS

DÎNER OLO

\$ 33 000

raised at the interactive auction

\$ 190 000

in major donations from Sobeys

\$ 442 000 in total for the health of babies



From left to right: Julie Normandeau, former Olo mom; Élise Boyer, Executive Director of the Olo Foundation; Simon Rainville, Honorary Co-Chair; Martin Gingras, Honorary Co-Chair; Émile Cordeau, Agropur; Marianne Meunier, Nortera; Sébastien Gagnier, House of Rohl.

Thank you to our event partners!

Presenting partners



• LES MARCHÉS •

Tradition

Associate partners



Riobel

Meal partner



Auction partner



Cocktail partners



★ MAJOR EVENTS

DÎNER OLO

Honorary Committee

Antoine Morin – Olymel

Martin Lefrançois – Intact Assurance

Christine Barcelo – Rachelle Béry

Fanie Noiseux – FN Recrutement
& Chasse de tête Inc.

Anne-Sophie Archambault –
Fondation Olo

Martin Gringras – Banque Nationale

Élise Boyer – Fondation Olo

Simon Rainville – Sobeys

Mathieu Paquette – Angelcare

Marie-Claire Valois – Lindt & Sprüngli

Natacha Leclerc – Cogeco

Stéphanie Couturier – Olymel

Isabelle St-Pierre – Power Corporation
du Canada

Michel Lamontagne – Groupe
d'alimentation MTY

Jean-François Couture – Sobeys

Luc Reny – Power Corporation
du Canada *(absent in the photo)*

Sébastien Gagnier – House of Rohl
Canada/Riobel *(absent in the photo)*

Béatrice Larrivée – RICARDO Media
(absent in the photo)



★ MAJOR EVENTS

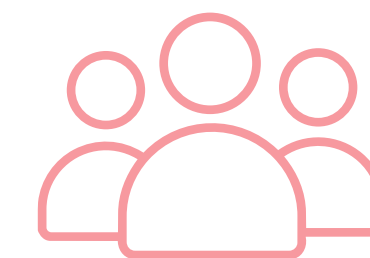
RENDEZ-VOUS OLO

Combining Fondation Olo's Annual General Meeting with a roundtable discussion featuring experts on a trending topic, Rendez-vous Olo took place at the offices of Olo's major partner Agropur.



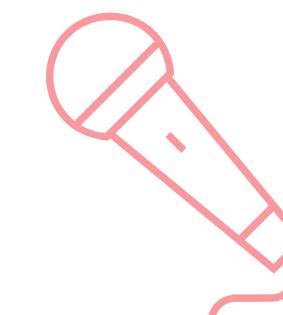
TO READ MORE ABOUT THIS, CLICK HERE

70



participants
(online and in person)

3



panellists convened to discuss the importance of eating as a family—nutritionist and entrepreneur Alexandra Picard-Sioui, psychologist and speaker Dr. Nadia Gagnier, and nutritionist Audrey-Anne Desjardins



6



recognition awards presented to promising initiatives that help improve the health of families during the first 1,000 days



TO READ MORE ABOUT THIS, CLICK HERE



Olo member initiative
Amélie Godbout, Olo Care leader for Bas-Saint-Laurent



Major corporate partner initiative
Ben & Florentine and its 66 franchisees



Indigenous initiative
Kanien'kehà:ka community of Kanesatake



Community or individual initiative
Twelve medical students from the Université de Sherbrooke



Coordination initiative of the year
Maison citoyenne des familles de Shawinigan



Cause-related marketing initiative
Créations Valdo



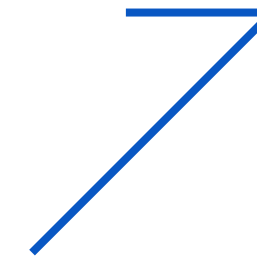


EXPERTISE THAT IS RECOGNIZED

BY THE GOVERNMENT



Fondation Olo and different levels of the government have always worked together to promote the health of families. This year alone, there have been nearly **50 exchanges** between Fondation Olo and elected officials, cabinets, political attachés, and other key players in the political arena. Always committed to giving a voice to the most vulnerable families, Fondation Olo is stepping up its advocacy efforts and reaching out to decision-makers. Here are a few examples:



Invited to the *Forum Prévention en santé*, Fondation Olo reaffirmed its commitment to Quebec families and brought the importance of the first 1,000 days of a child back into the conversation.



TO LEARN MORE
ABOUT THIS,
CLICK HERE



As part of the Quebec government's annual pre-budget consultations, Fondation Olo submitted a brief highlighting the importance of prevention and of the first 1,000 days in shaping the health of tomorrow's adults.



TO LEARN MORE
ABOUT THIS,
CLICK HERE



Olo Care is officially recognized as a key lever for a healthy Quebec in the *Programme national de santé publique 2025-2035 – Pour un Québec en santé, équitable et résilient* of the Ministère de la Santé et des Services sociaux. Fondation Olo is pleased that the first 1,000-day period is now explicitly addressed in a government initiative.



TO LEARN MORE
ABOUT THIS,
CLICK HERE

📢 EXPERTISE THAT IS RECOGNIZED

GIVING OLO CARE PROVIDERS MORE TOOLS TO SUPPORT FAMILIES

The Olo Foundation enables healthcare professionals to enhance their knowledge and offers various trainings, tools, and resources. This year, **165 certificates** were awarded to professionals who completed a prerecorded webinar, and **213 certificates** were given for live participation.

8

Moments entre nous with a Fondation Olo nutritionist to discuss best practices and real-world challenges

10

newsletters filled with information and useful resources

2

meetings following the creation of the Olo Care Provider Advisory Committee

29

registrations for the training *Supporting families in the context of immigration and from culturally diverse backgrounds* (training given in French)

2

coordination meetings with the **45 Olo Care leaders**—individuals designated by their respective institutions to coordinate Olo Care’s roll out with perinatal teams



📢 EXPERTISE THAT IS RECOGNIZED

GIVING OLO CARE PROVIDERS MORE TOOLS TO SUPPORT FAMILIES

3



webinars organized to support care providers in their work:

- **June 10, 2025 – Alcohol, cannabis, pregnancy and breastfeeding** (webinar given in French) (118 Olo care providers from the health and social services network [HSSN] and 91 participants from community organizations)
- **September 24, 2025 – Introduction of a new food offered during the postnatal period: apples** (webinar given in French) (227 participants from the HSSN)
- **October 21, 2025 – Navigating food selectivity: Improving nutritional status and empowering parents** (webinar given in French) (131 nutritionists from the HSSN who are also Olo care providers)





📢 EXPERTISE THAT IS RECOGNIZED...

STRENGTHENING TIES WITH COMMUNITY-BASED ORGANIZATIONS AND SUPPORTING THEIR ACTIVITIES

3



café-causerie events with community support workers to discuss best practices and talk about nutrition with a Fondation Olo nutritionist

5



informative newsletters

1



new facilitator's guide entitled *Bien manger et cuisiner dans le plaisir en famille* [Eating well and having fun cooking together as a family]

24



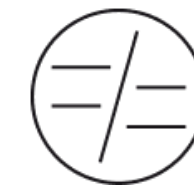
registrations for the training *Supporting families in the context of immigration and from culturally diverse backgrounds* designed for community organizations (training given in French)



EXPERTISE THAT IS RECOGNIZED

ENGAGING IN DISCUSSIONS TO AMPLIFY THE VOICES OF FAMILIES

Fondation Olo actively participates in various committees and roundtables, advocating for the importance of healthy eating, reducing inequalities and supporting vulnerable individuals during the perinatal period and early childhood:



Observatoire
québécois
des inégalités



Comité thématique
familles-parentalité-périnatalité

- Participation in the Table ronde provinciale des nutritionnistes œuvrant en médecine fœto-maternelle
- Member of the Comité de travail national sur les pères et la périnatalité

Throughout the year, members of our team represented Fondation Olo at various important events to raise awareness of Olo's work and highlight the importance of the first 1,000 days. Including during the *Journées annuelles de santé publique*, the *Forum Santé – Mieux-être of Clinique Nitnat*, and the conference of the *Alliance du personnel professionnel et technique de la santé et des services sociaux (APTS)*, Fondation Olo hosted

11

information booths



Fondation Olo nutritionists contributed to a course on public nutrition offered at the Université de Montréal, and share their expertise on various topics throughout Quebec, giving a total of

9

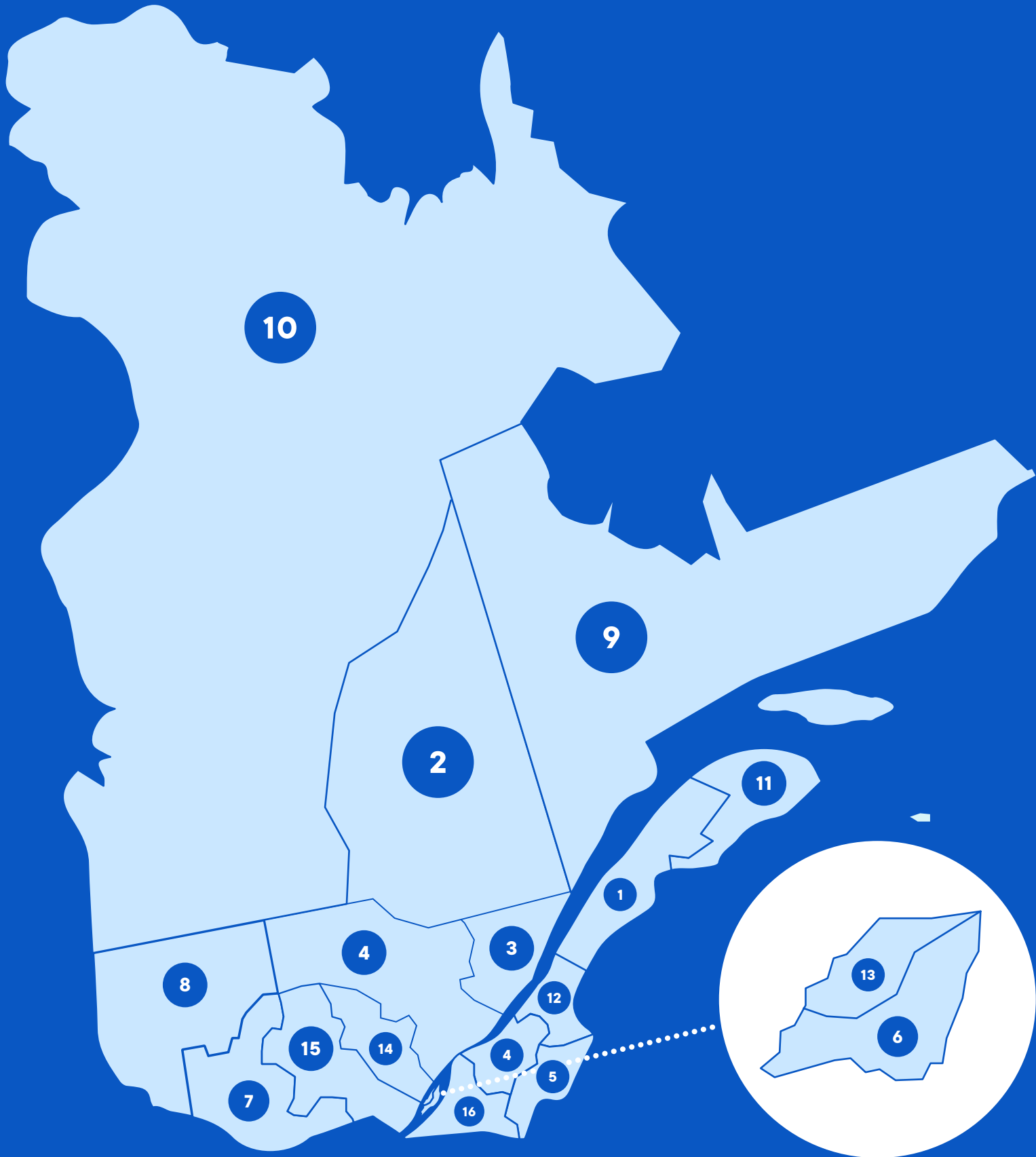
lectures



EXPERTISE THAT IS RECOGNIZED

THANKS TO AN ENTIRE ECOSYSTEM OF PROFESSIONALS

The success of Fondation Olo’s actions depends on the dedicated work of committed individuals from the health and social services sector, the community sector, and Indigenous communities. Fondation Olo’s mission is to support these people who work every day to ensure a healthy future for Quebec’s little ones and their families.



1

77 Olo care providers in the Bas-Saint-Laurent region (CISSS du Bas-Saint-Laurent), including 11 nutritionists, 35 nurses, 15 social workers, 8 special educators, 1 psychoeducator, and 7 department managers – DPJ-PJE.

2

57 Olo care providers in the Saguenay-Lac-Saint-Jean region (CIUSSS du Saguenay-Lac-Saint-Jean), including 11 nutritionists, 1 dietary technician, 25 nurses, 17 social workers, and 4 special educators.

3

56 Olo care providers in the Capitale-Nationale region (CIUSSS de la Capitale-Nationale), including 16 nutritionists, 3 dietary technicians, and 37 nurses.

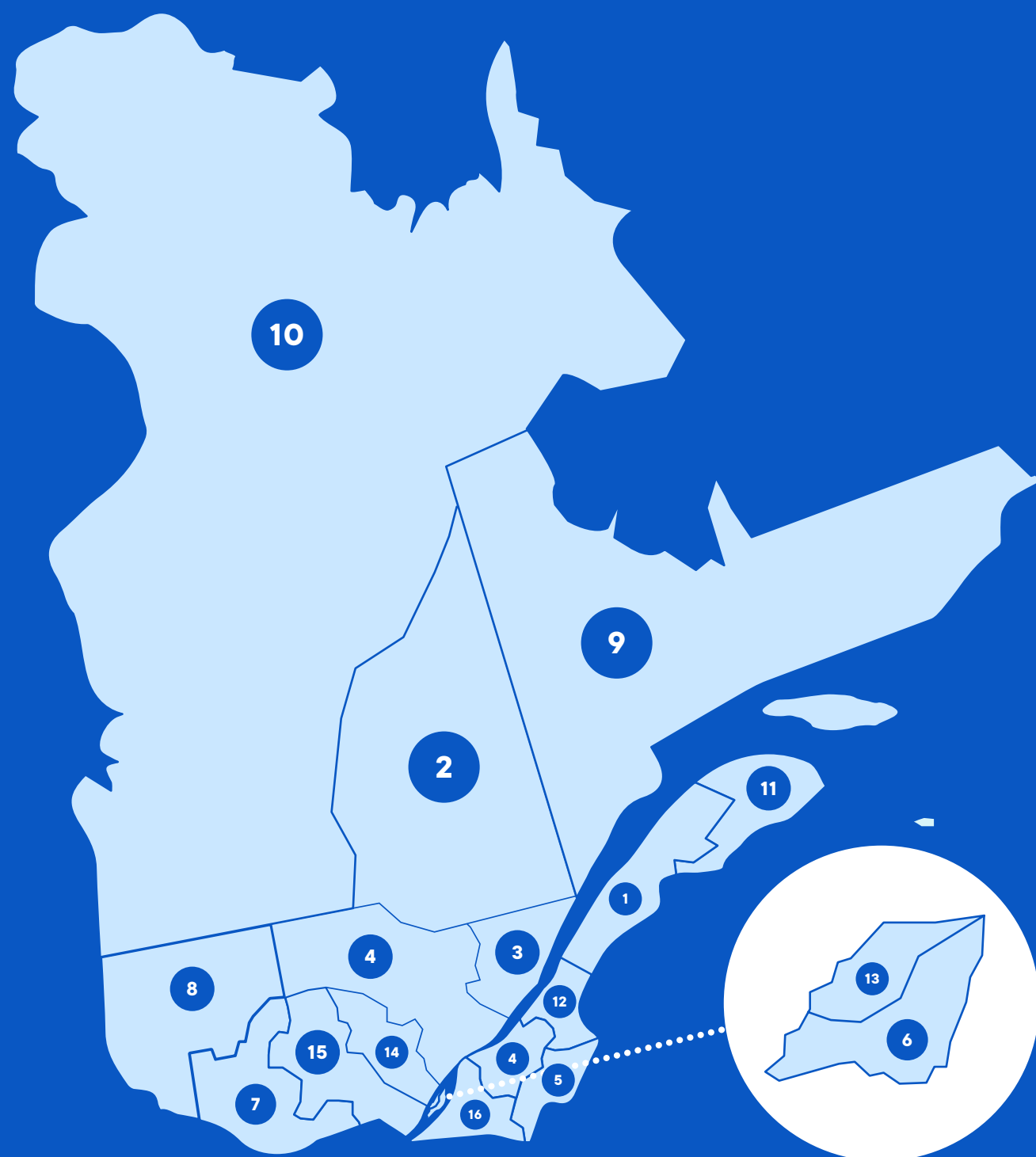
4

127 Olo care providers in the Mauricie and Centre-du-Québec regions (CISSS de la Mauricie-et-du Centre-du-Québec), including 21 nutritionists, 1 dietary technician, 36 nurses, 38 social workers, 3 social services workers, 4 special educators, 2 special education technicians, 7 human relations officers, 2 clinical activity specialists, 3 family caseworkers, 1 community worker, and 9 psychoeducators.



EXPERTISE THAT IS RECOGNIZED

THANKS TO AN ENTIRE ECOSYSTEM OF PROFESSIONALS



5

132 Olo care providers in the Estrie region

(CIUSSS de l'Estrie – CHUS), including 14 nutritionists, 57 nurses, 25 social workers, 14 special educators, 2 special education technicians, 15 psychoeducators, 1 human relations officer, 1 SIPPE liaison officer, 1 clinical activity specialist, and 2 health and social services auxiliaries.

9

37 Olo care providers in the Côte-Nord region

(CISSS de la Côte-Nord), including 7 nutritionists, 1 dietary technician, 24 nurses, 3 social workers, 1 psychoeducator, and 1 health prevention and promotion advisor.

6

195 Olo care providers in the Montréal region

(CIUSSS du Centre-Ouest-de-l'Île-de-Montréal, CIUSSS de l'Ouest-de-l'Île-de-Montréal, CIUSSS de l'Est-de-l'Île-de-Montréal, CIUSSS du Centre-Sud-de-l'Île-de-Montréal, CIUSSS du Nord-de-l'Île-de-Montréal, Clinique communautaire Pointe-Saint-Charles and Alima), including 63 nutritionists, 1 dietary technician, 91 nurses, 3 clinical nurses assistant to the immediate supervisor, 24 social workers, 1 social and community service worker, 4 special educators, 5 psychoeducators, 1 human relations officer, 1 health and social services auxiliary, and 1 breastfeeding consultant.

10

10 Olo care providers in the Nord-du-Québec region

(CRSSS de la Baie-James), including 1 nutritionist, 8 nurses, and 1 human relations officer.

7

35 Olo care providers in the Outaouais region

(CISSS de l'Outaouais), including 11 nutritionists, 16 nurses, 1 special education technician, 4 special educators, and 3 psychoeducators.

11

31 Olo care providers in the Gaspésie-Îles-de-la-Madeleine region

(CISSS des Îles and CISSS de la Gaspésie), including 7 nutritionists, 1 dietary technician, 13 nurses, 7 social workers, 2 health promotion officers, and 1 psychoeducator

8

47 Olo care providers in the Abitibi-Témiscamingue region

(CISSS de l'Abitibi-Témiscamingue), including 7 nutritionists, 21 nurses, 1 special education technician, 5 special educators, 4 psychoeducators, 4 social workers, 3 human relations officers, 1 clinical activity specialist, and 1 perinatal care worker.

12

47 Olo care providers in the Chaudière-Appalaches region

(CISSS de Chaudière-Appalaches), including 17 nutritionists and 30 nurses.

EXPERTISE THAT IS RECOGNIZED

THANKS TO AN ENTIRE ECOSYSTEM OF PROFESSIONALS

- 13

28 Olo care providers in the Laval region
(CISSS de Laval), including 6 nutritionists, 11 nurses, 7 social workers, and 4 psychoeducators.
- 14

108 Olo care providers in the Lanaudière region
(CISSS de Lanaudière), including 16 nutritionists, 28 nurses, 15 health and social services auxiliaries, 16 social workers, 8 special education technicians, 14 psychoeducators, 4 psychologists, 2 human relations officers, and 5 special educators.
- 15

59 Olo care providers in the Laurentides region
(CISSS des Laurentides), including 8 nutritionists, 2 nutrition technicians, 21 nurses, 7 health and social services auxiliaries, 12 social workers, 1 human relations officer, and 8 special educators.
- 16

157 Olo care providers in the Montérégie region
(CISSS de la Montérégie-Ouest, CISSS de la Montérégie-Centre and CISSS de la Montérégie-Est), including 34 nutritionists, 1 nutrition technician, 67 nurses, 31 social workers, 1 human relations officer, 1 liaison officer, 1 planning, programming, and research officer, 4 special educators, 15 psychoeducators, and 2 clinical activity specialists.



♥ A PASSIONATE COMMUNITY



TO LEARN MORE
ABOUT THIS,
CLICK HERE

Initiatives by Les Marchés Tradition and Marché Bonichoix

\$190,000

raised through fundraising initiatives such as
barbecues, checkout campaigns and contests.



TO LEARN MORE
ABOUT THIS,
CLICK HERE

Marathon Beneva de Montréal

50

runners at the starting line

5

corporate teams: Assurances Groupe Vézina, Nortera, Sobeys,
TACT, and Power Corporation of Canada

\$19,300

raised to support Fondation Olo
a record for this event!



TO LEARN MORE
ABOUT THIS,
CLICK HERE

Les Cercles de fermières du Québec

400

Cercles de Fermières supporting mothers in Quebec

17

participating regions in Quebec

\$169,000

raised for Olo Care through various fundraising activities
held throughout the year.



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TO LEARN MORE
ABOUT THIS,
CLICK HERE

Golf tournament of the
Fédération des producteurs
d'œufs du Québec

\$88,000

raised at the Classique annuelle de golf of
the Fédération des producteurs d'œufs du Québec.



TO LEARN MORE
ABOUT THIS,
CLICK HERE

Sports activities organized by
the Association des obstétriciens
gynécologues du Québec

\$14,000

raised by the Association des obstétriciens gynécologues
du Québec at its annual sports challenge, including
a **\$3,500** donation from Searchlight Pharma.

\$120,000

over **4 years** pledged to support Fondation Olo
following a renewed commitment.

Ben & Florentine

\$100,000

raised through an initiative in restaurants, where \$0.50
was donated for every children's menu item sold.



♥ A PASSIONATE COMMUNITY

Alliance du personnel professionnel
et technique de la santé et des
services sociaux

\$45,000

over **3 years** pledged following a renewed commitment.

Philanthropic initiatives by third parties who believe in our mission

- MudGirl, an obstacle course race for women
- Mamatinées
- Créations Valdo
- La Belle Excuse
- Tournoi de golf de l'industrie de la viande
- Yzak's Collection: The "Can Hero"
- The Collège François-de-Laval secondary 4 students



♥ A PASSIONATE COMMUNITY

THE AFFILIATE MEMBERS THAT DELIVER OLO CARE EVERY DAY

14 integrated health
and social services
centres

CISSS de Chaudière-Appalaches
CISSS de l'Abitibi-Témiscamingue
CISSS de la Côte-Nord
CISSS de la Gaspésie
CISSS de la Montérégie-Centre
CISSS de la Montérégie-Est
CISSS de la Montérégie-Ouest
CISSS de Lanaudière
CISSS de Laval
CISSS de l'Outaouais
CISSS des Îles
CISSS des Laurentides
CISSS du Bas-Saint-Laurent
CRSSS de la Baie-James

9 integrated university
health and social services
centres

CIUSSS de la Capitale-Nationale
CIUSSS de la Mauricie-et-du-Centre-du-Québec
CIUSSS de l'Est-de-l'Île-de-Montréal
CIUSSS de l'Estrie – Centre hospitalier
universitaire de Sherbrooke
CIUSSS de l'Ouest-de-l'Île-de-Montréal
CIUSSS du Centre-Ouest-de-l'Île-de-Montréal
CIUSSS du Centre-Sud-de-l'Île-de-Montréal
CIUSSS du Nord-de-l'Île-de-Montréal
CIUSSS du Saguenay-Lac-St-Jean

2 other
establishments

Alima, Perinatal Social Nutrition Centre

Clinique communautaire Pointe-
Saint-Charles



A PASSIONATE COMMUNITY

25 employees dedicated to the health of babies

(employed by Fondation Olo as of March 31, 2026)

Anne-Sophie Archambault
Director, Philanthropic Development

Élise Boyer
Executive Director

Maude Bradette-Laplante
Project Manager – Collaboration with Indigenous Populations

Catherine Caisse
Communications Advisor – Digital Strategies and Partner Visibility

Patricia Jade Celestin
Advisor, Community Engagement and Funding

Laurence Chiasson
Communications Advisor – Projects and Impact Strategies

Nadine Cormier
Advisor, Partnerships and Government Relations

Audrey-Anne Desjardins
Advisor, Community Organization Collaboration and Support

Isabelle Desroches
Advisor, Food Accessibility

Mylène Duplessis Brochu
Nutritionist and Manager of the Community and Family Components

Carl Girard Champagne
Analyst, Organizational Intelligence and Information Technologies

Marie-Ève Guérette St-Amour
Nutritionist, responsible for the Healthcare Professionals and Intervention Workers Component

Claire Guiard-Marigny
Lead, Major Campaign and Donations

Audrey Houle
Advisor, Philanthropic Development

André Thierry Jean-Charles
Accounting Technician and Administrative Support

Monique Konaté
Coordinator, Governance, Leadership, and Team Support

Paule Gabrielle Ngamo
Technician, Accounting and Administrative Support

Suraj Noorsai
Administrative Coordinator, Donations and Donor Services

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Graphic Designer

Beatriz Rivera Oropeza
Coordinator, Administrative Operations

Marie-Luce Ouellet
Director, Public Affairs and Communications

Mélanie Scrosati
Director, Finance, Talent and Organizational Development

Julie Strecko
Nutritionist, responsible for the Research and Analysis Components

Jesline Thevasagayam
Accounting Technician and Administrative Support

Geneviève Thibodeau
Lead, Accounting and Financial Information

We would also like to acknowledge the departures of Allison Cox, Patrick Lopez and Anthony Touche this past year, and thank them for their dedication to little ones and their families.

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A dedicated Board of Directors

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Solutions and Distribution Strategy
National Bank

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Direction of Youth Programs and
Public Health Activities,
CIUSSS du Nord-de-l'Île-de-Montréal

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Vice-President of Operational Performance,
Intact Insurance
Treasurer

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Executive Director, Fondation Olo

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Coordinator, Child Psychiatry and Perinatal
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Project Manager – Food Products,
RICARDO Media

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Consultant in charge of the reorganization
of youth services and cultural adaptation of
services for youth in difficulty, Nunavik
Regional Board of Health and Social Services

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Assistant to the Director of Public Health,
CISSS du Bas-Saint-Laurent

Board Member

Luc Reny

Vice-President, Human Resources and
Administration,
Power Corporation of Canada

Board Member

A special thank you to a long-serving
board member who left the board
this year:

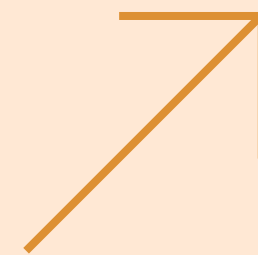
François Brabant
Partner, Dentons



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PARTNERS WITH GREAT AMBITIONS FOR OUR LITTLE ONES

Fondation Olo is pleased to be able to count on a broad ecosystem of generous partners to support its mission and expand the reach of its initiatives for the benefit of Quebec families.



Major partners



Major collaborators



Antoine-Turmel Foundation



Benefactors



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Belov, Boulangerie St-Méthode, Ficodis, Fondation Chamandy, Fondation Lise and Richard Fortin, iA Financial Group, Unisoya

Friends

Association des emballeurs de pommes du Québec, Producteurs de pommes du Québec, GE Aerospace



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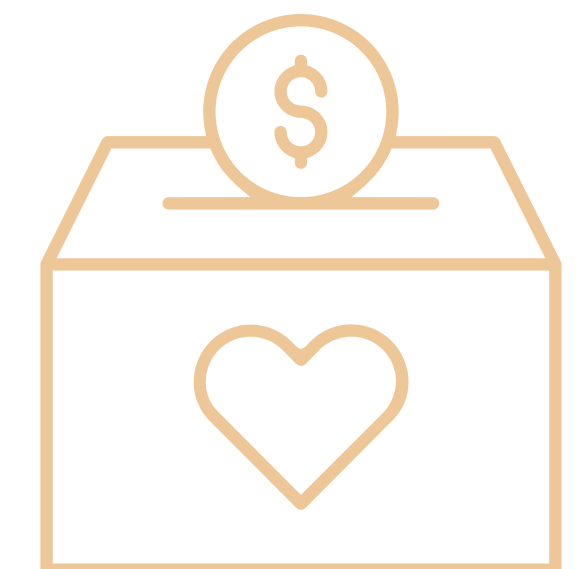
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THANK YOU TO EVERYONE WHO BELIEVES IN A BRIGHTER FUTURE

Donations of \$100,000 or more

Agropur

Nortera

Ben & Florentine

Les Cercles des Fermières du
Québec

Les marchés

Tradition et Bonichoix

Fondation

Lucie et André Chagnon

Donations of \$50,000 or more

Croix Bleue du Québec

Fédération des producteurs
d'œufs du Québec

Fondation Antoine-Turmel

Fondation D'Amours

Donations of \$25,000 or more

Alliance du personnel professionnel
et technique de la santé et
des services sociaux

Association des obstétriciens
gynécologues du Québec

Fondation Famille Léger

Intact Assurance

Walmart - (funds raised through initiatives
by each local Walmart in Quebec)





A PASSIONATE COMMUNITY

THANK YOU TO EVERYONE WHO BELIEVES IN A BRIGHTER FUTURE

Donations of \$10,000 or more

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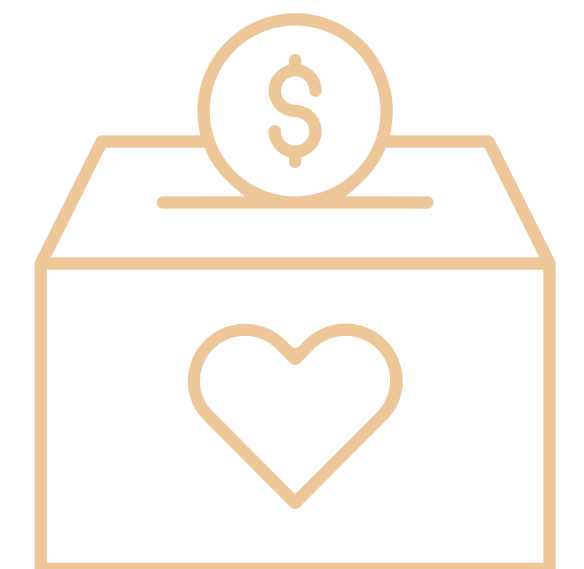
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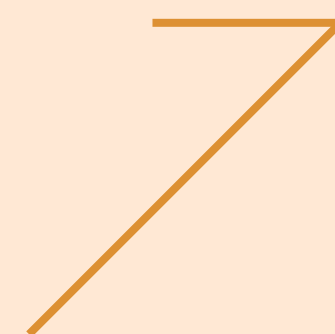


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**Making a
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What if your generosity could continue to make a difference long after the present moment has passed? By choosing to make a planned donation (such as a legacy bequest), you are helping to build a stronger future for babies yet to be born. Beyond the tangible impact, it is also a deeply human act—passing on your values, extending your commitment, and leaving your mark in the pursuit of a more just world.

To learn more about how you can create a lasting impact, please contact our team.



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FINANCIAL STATEMENTS

A MESSAGE FROM THE TREASURER



Dear donors and partners,

Over the past year, Fondation Olo pursued its mission with families and continued delivering its initiatives during the crucial period of the first 1,000 days, while maintaining rigorous management of its human and financial resources. Our balance sheet remains strong and is structured around sound risk management practices to support Olo's various responsibilities.

In terms of activities, the integration of foods offered during the postnatal portion of Olo Care progresses steadily, alongside an expansion of cooking workshops and collaborations with Indigenous communities. This reflects the successful adoption of practices, the strengthening of services offered to families, and robust collaboration with our partners on the ground.

Fondation Olo continues to strengthen its organizational capacity by adding key roles. This will help support our programs and projects more effectively, driving community impact and operational excellence.

The fiscal year was marked by the final year of revenue recognition for an exceptional \$2 million grant from the Government of Quebec, which was allocated over the last three fiscal years. This contribution significantly supported the expansion of our initiatives in recent years and has now reached its term.

To improve the predictability of our financial results and limit the tying up of financial resources, Fondation Olo made significant adjustments to the coupon lifecycle by shortening the period between their issuance and expiry date. Consequently, a larger volume of coupons expired during this fiscal year, generating a favourable impact of approximately \$700,000 on our bottom line. As a one-time, non-recurring item, this impact effectively turns what would have been a balanced budget into a surplus, though it remains largely on paper.

The past and current economic environment also generated favourable variances arising from the administration of our investment policy. Nevertheless, we remain cautious regarding future outlooks. Our policy continues

to focus on the diversification of securities and maturity dates, with the ultimate goal of securing funds to support Fondation Olo's activities.

In a constantly changing environment, Olo continues to adapt its practices in order to maintain its financial stability and capacity for action. This conservative management approach, combined with the ongoing commitment of partners and donors, enables Fondation Olo to sustainably advance its mission.

To everyone, thank you for your trust and commitment.

Martin Lefrançois
Treasurer – Chair of Fondation Olo's Audit Committee
Vice-President, Operational Performance
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FINANCIAL STATEMENTS

	2026				2025
	Food and resources for families	Support for care providers and partners	Governance and philanthropic activities	Total	Total
Revenues					
Revenues earmarked for programs					
Member contributions	\$11,956	\$8,346	-	\$20,302	\$17,652
Grant – Government of Canada	\$1,384,798	-	-	\$1,384,798	\$1,384,798
Grant – Government of Quebec	\$958,239	\$448,515	-	\$1,406,754	\$1,972,846
	\$2,354,993	\$456,861	-	\$2,811,854	\$3,375,296
Donations and philanthropic activities					
Donations	-	-	\$1,615,326	\$1,615,326	\$1,701,085
Fundraising activities	-	-	\$694,023	\$694,023	\$637,332
Non-cash contributions in the form of services	\$103,762	-	-	\$103,762	\$112,219
	\$103,762	-	\$2,309,349	\$2,413,111	\$2,450,636
Other revenues					
Membership fees	-	-	\$590,872	\$590,872	\$595,354
Net investment income	-	-	\$577,352	\$577,352	\$474,199
Other	\$929	\$2,762	-	\$3,691	\$11,107
	\$929	\$2,762	\$1,168,224	\$1,171,915	\$1,080,660
	\$2,459,684	\$459,623	\$3,477,573	\$6,396,880	\$6,906,592
Expenses					
Direct cost of services rendered	\$1,753,652	\$618,985	-	\$2,372,637	\$3,302,230
Operating expenses	\$851,754	\$953,572	\$1,109,973	\$2,915,299	\$2,545,264
Communications	\$17,588	\$7,617	\$161,181	\$186,386	\$285,746
Fundraising activities	-	-	\$176,037	\$176,037	\$165,843
Contributions to partners	-	-	-	-	-
	\$2,622,994	\$1,580,174	\$1,447,191	\$5,650,359	\$6,299,083
Excess (deficiency) of revenues over expenses					
	(\$163,310)	(\$1,120,551)	\$2,030,382	\$746,521	\$607,509



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